



**Kinston Country Club
Board of Directors Meeting Minutes
February 18, 2010**

In attendance: Chris Moore, Bill Connolly, Paul Chused, Glenn Whitley, Annelise Hunneke, Joe Plasky, Carl Younger, Denny Spence, Rob Hill, Laura Dixon and Richard Brucki.

Absent: William Wilder, Skip Greene and Rob Bizzell

Chris Moore called the meeting to order at 6:00pm. Minutes from the January meeting were approved as written. Chris formally thanked Past President Bill Connolly for his leadership, service and contributions over the last year and presented him with a plaque. He then introduced the newly elected Board Members that were present and asked them to sign the Confidentiality Agreement that had been sent to them via e-mail.

General Manager Richard Brucki also welcomed the new Board Members and offered a tour and/or orientation for anyone that would find that beneficial.

Richard reported on the January financial statements and Club events. The negative variance for January is due almost exclusively to the variance in dues revenue. Richard has discussed expected 2010 cash needs with Treasurer Laura Dixon in the event this trend continues. At the end of January, we had drawn \$20,696 on our line of credit.

The Grill reopened Friday, February 5 per the directives from the January meeting. Business has been slow thus far although the weather has not been very user friendly. New F&B Manager Mark Moore has introduced a new dinner menu and early feedback is very positive. Richard noted that a la carte Clubhouse usage for the first 6 weeks of 2010 is up 12% over the same period last year. We hosted a Mardi Gras event for the Young Professionals of Lenoir County this past Tuesday, February 16, and Richard made a Membership presentation to the group which numbered 42. We received one application that evening and a few other prospects took applications with them.

Denny Spence reported that after meeting with Richard and Head Golf Pro Burt Williams, he and Burt would be speaking with golfers individually and informally about sharing carts and not insisting to have a cart to themselves. In light of our 2010 budget, it is important that we reduce the labor necessary to handle more carts or impose a charge to cover that cost.

Paul Chused presented prospective Members William and Kristy Harvey for Junior Membership.

William is a new dentist in Kinston and they were previously Members at New Bern Country Club. A motion was made and seconded and the Board unanimously approved to accept the Harveys as new Members.

The waiting list for current Full Members wishing to downgrade to Social was discussed and tabled. As part of that discussion, a motion was made, seconded and unanimously approved to extend our current initiation fee special of \$300 through March 31, 2010. Also as part of the Membership discussion, Richard was asked to e-mail a summary of Membership fees to all Board Members.

Chris outlined some goals, objectives and to-dos for 2010 which included:

- Development of a Membership retention program.
- Adding a President's Message column in the newsletter.
- Return to mailing a hard copy of the newsletter to those Members who desire such.
- Create/initiate activities/programs that focus on children.
- Make sure Management and Board Members continue to be visible and accessible to the Membership.
- Continue to encourage Member participation.
- Grow the Membership – special focus on Social and Non-Resident.

Chris reviewed progress from the Sustainability Committee and discussed the appointment of 2010 Committee Chairs. Laura, as Treasurer, will be the Finance Chair. Other Committee Chair designations were tabled until the next meeting, which will likely be a specially called meeting.

There was no old business and no new business and it was noted that the next scheduled meeting would be Monday, March 22, 2010 at 6:00pm although a special meeting would likely be called before then. Richard was asked to provide the Board with a schedule of regular monthly meetings for 2010.

At 8:05pm, the Board excused Richard and went into closed session.

There being no further business, the meeting was adjourned at 8:30pm.